



## **BRUSSELS DIPLOMATIC ACADEMY** *New Directions at Ten*

On the occasion of our 10<sup>th</sup> Anniversary, the Brussels Diplomatic Academy (BDA) is pleased to invite you to the launch of the **BDA's House of Diplomacy**. The programme will be followed by a Reception.

**Date:** December 11, 2023  
**Venue:** De Warande, Zinnerstraat 1, Brussels.  
**Time:** 15h00 -18h00

- |               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 15:00 – 15:15 | <b>Registration</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 15:15 – 15:30 | <b>Opening and Introduction of the House of Diplomacy</b><br>Gunter Gaublomme, Director BDA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 15:30 – 15:40 | <b>Welcome</b><br>Prof. Dr. Karin Vanderkerken, Vice-Rector Internationalisation VUB                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 15:40 – 15:50 | <b>Keynote address: <i>Energy and the EU Strategies in the New Political Dimension</i></b><br>Flavia Silvestroni, Legal Officer, International Trade and Public Procurement Law Expert, European Commission                                                                                                                                                                                                                                                                                                                                                                                   |
| 15:50 – 16:50 | <b>Panel Discussion: <i>New Directions: The World in 2024</i></b><br><br>Moderator: Prof. Dr. Cailin Mackenzie, Director of Education, BDA<br><br><i>A Changing World</i> , Ambassador Dr. Len Ishmael, Global Advisor, BDA<br><br><i>Sustainability Reporting: Value Driver, Risk Driver or Bottom Line for our Planet?</i> Prof. Dr. Tom Vermeiren, VUB & BDA<br><br><i>A Financial Diplomacy for the EU</i> , Burkhard Ober, Associate Partner, Hume Brophy Consultancy<br><br><i>Recommendations for a European Technology Diplomacy</i> , Mark De Zutter, CEO, Law & Lobby in Innovation |
| 16:50 – 17:00 | <b>Closing Remarks</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 17:00 – 18:00 | <b>Reception</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |