PUBLIC PH.D. DEFENSE OF MALASREE NEEPA ACHARYA: ANCHORING CIRCULATION OF INDIA’S DIASPORA ENTREPRENEURS: CREATING COSMOPOLITAN HOME AND WORK LIFEWORLDS IN BANGALORE’S INTERCONNECTED ENTREPRENEURIAL ECOSYSTEM

Start: 23 Nov 2020 19:00
End: 23 Nov 2020 21:00

The public defense of Malasree Neepa Acharya will take place on Monday, 23 November 2020 at 7PM CET in an online format, followed by a digital reception.

Please click this link to register (https://us02web.zoom.us/webinar/register/WN_2VgWU3DLTcejmoL77OHgOA) for the online defence on 23/11.

Upon registration you will receive an automated link from Zoom to attend the defense and in the invitation a separate link is included to the digital reception as well.

Abstract

The dissertation asks the research questions, why are diaspora entrepreneurs of Indian origin returning to the technological hub city of Bangalore and how are they creating an impact in the city. The dissertation makes the central argument that entrepreneurs of Indian origin return to Bangalore to anchor circulation in their newly created cosmopolitan home and work life worlds. Using mixed-method, multi-site, and repeat fieldwork carried out from 2010-2016, the dissertation investigates how the entrepreneurs’ ability to create their cosmopolitan home and work worlds within the city is anchored by their circulation between technological hub cities, including Silicon Valley, United States, and emerging hubs like London, England. As agents of their own global imaginaries and visions of home, these entrepreneurs build upon their networks to impact infrastructures and social relations in the city. They create ‘technoburb’ entrepreneurial communities in the gated communities where they reside, and build Bangalore’s business environment into an interconnected entrepreneurial ecosystem. This dissertation proposes that the entrepreneurial ecology of technological innovation unfolds in a landscape of mobility across hubs. Silicon Valley and London are integral to the explosion of Bangalore as a major global site of technological innovation. Circulatory movement and its anchoring by the diaspora entrepreneurs of Indian origin impacting the city has wide-reaching implications for business, policy and development in the Global South.

Keywords: International Migration, Circulation, Diaspora, Cosmopolitanism, Entrepreneurial Ecosystems, Technological Hubs, Global South, Mobility and Innovation Policy

programme:
18:55 : ‘room’ opens
19:00: Welcome by the chair, Prof. Sebastian Oberthür
19:05: PhD presentation
19:25: PhD defense

Jury:
Prof. Noelle Brigden, Ph.D (Marquette University, USA)
Prof. Roger Noll, Ph.D (Stanford University, USA)
Prof. Jamal Shahin, Ph.D (Vrije Universiteit Brussel)

Q&A with audience
20:20: Deliberation
20:30: Conferment of degree
20:35: Speeches by promotors
20:49: Speech by candidate
20:56: group picture and end of the defense
21:00 Reception, seperate Zoom room (check registration confirmation)