

BACHELOR IN SOCIAL SCIENCES ORIENTATION COMMUNICATION STUDIES: COURSE OVERVIEW

Historical perspectives on media and communication (6 ECTS)

Media psychology and sociology (6 ECTS)

Online and social media strategies (6 ECTS)

International communication (6 ECTS)

EU media policy (6 ECTS)

Cultural studies (6 ECTS)

Content and textual analysis (6 ECTS)

Bachelor paper (12 ECTS)

Elective (select one ; 6 ECTS)

- Multivariate data analysis
- Generalized linear techniques
- Policy analysis
- Digital methods
- Political Ethnography

