



FACULTY OF PSYCHOLOGY AND EDUCATIONAL SCIENCES

Integrating Digital Media Literacy Education in Chinese Primary Schools

Public defense to obtain the degree of
DOCTOR OF EDUCATIONAL SCIENCES
of

Ms. Hui Zhang

which will take place on
Tuesday November 22, 2016, 3-5 P.M
The Red Room/ Rode Zaal, U-Residence
Campus Etterbeek

How to reach the VUB: <http://www.vub.be/infover/campussen/index.html>
Pleinlaan 2 – 1050 Brussel

Please confirm your attendance before : November 20, 2016 via
huizhang@vub.ac.be

Jury:

INTERNAL:

Prof. dr. Willem Elias (Chair)
Department of Educational Sciences

Prof. dr. Katia Segers
Department of Communication Sciences

Prof. dr. Katrien Struyven
Department of Educational Sciences

EXTERNAL:

Prof. dr. Bram De Wever
Department of Educational Studies, Ghent University

Prof. dr. Kris Rutten
Department of Educational Studies, Ghent University

Promotor:

Prof. dr. Chang Zhu
Department of Educational Sciences
Vrije Universiteit Brussel



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Summary

The current PhD dissertation aims to investigate the integration of digital media literacy education (DMLE) in Chinese primary schools. This overarching aim divided into two main research questions: Why DMLE is needed in Chinese primary schools? How DMLE is integrated into school curriculum and what is effect of DMLE integration? Five studies, involving quantitative, qualitative and intervention study, were carried out.

Within this dissertation, digital media literacy is considered as a set of competences from an operational perspective. It includes four components: technical skill, critical understanding, creation and communication, and citizenship participation.

The findings show that 1) DMLE is influenced by teachers' characteristics and school context. Moreover, teachers' knowledge about DMLE integration is limited in China. 2) Primary students' digital media literacy, particularly in the dimension of creation and communication, is relatively limited. 3) A framework for integrating DMLE is established. Within this framework underlying objectives, teaching content, teaching approaches, and students' assessment were illustrated. 4) A digital media literacy course was implemented, students' digital media literacy, particularly their citizenship participation, was improved.

Curriculum Vitae

Hui Zhang is a PhD student at the Department of Educational Sciences. Her research focuses on digital media literacy education in primary school. Her research interests are not only in the field of digital media literacy education at the course level, but also in the assessment of primary students' digital media literacy.