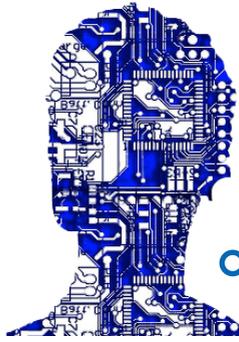# AI, CREATIVITY & ART

Lectures & exhibition

Thursday March 21, 2019
From 17:00 to 21:00

Vrije Universiteit Brussel - VUB
Pleinlaan 2, 1050 Brussels
Free admission

Program

17:00
Opening of the exhibition | Foyer, Building Q
18:00
Welcome | Aula QD, Building Q
18:15
Lecture 1 | Aula QD, Building Q
• Dr. Petra Gemeinboeck & Dr. Rob Saunders, artists and AI researchers
19:00
Interval and exhibition, Foyer, Building Q
19:30
Lecture 2 | Aula QD, Building Q
• Dr. François Pachet, Director of Spotify Creator Technology Research Lab
21:00
Closing of the exhibition | Foyer, Building Q

Within the framework of the Digital Spring, Gluon and the universities VUB and ULB organize a series of conferences and an exhibition on artificial intelligence, art and creativity.

The sophistication of artificial intelligence (AI) software is giving rise to a lively debate about human creativity vs machine creativity. Whilst there is general agreement that AI will eventually take over many task orientated jobs, there is skepticism over whether occupations that require high creative intelligence will become automated.

The lectures by François Pachet and the duo formed by Petra Gemeinboeck and Rob Saunders offer some insights on the relationship between AI and creativity, while the exhibition presents interactive projects making innovative uses of this technology.

About the speakers

Dr. François Pachet
François Pachet is director of the Spotify Creator Technology Research Lab, where he designs the next generation of AI tools for musicians. With the label Flow Records, he released Hello World, the first musical album composed with an artificial intelligence. This album is the result of the collaboration between an AI system, Benoit Carré, aka SKYGGE, and many other musicians.

Dr. Petra Gemeinboeck & Dr. Rob Saunders
Petra Gemeinboeck and Rob Saunders are artists and researchers. Their collaborative practice spans experimental arts and artificial intelligence to explore our relationship with machines. Their current project reimagines how machines can learn, behave, and affect us by working with dancers to 'train' a cube-shaped robotic object how to move.

MORE ON ART & AI

Don't Be Evil [Exhibition]

As part of the Digital Spring, Gluon presents the exhibition "Don't Be Evil". Through the work of 8 artists, the exhibition addresses the influence of AI on our society and our daily experience. Without reducing the actual potential of AI to create a better world, the artworks in this exhibition remove some of the mystery behind the operations of this technology. They invite us to reflect on the trust we put in these algorithms and the way in which we want to develop AI in the future.

March 22 - 24, 2019, *12:00 - 18:00*
Kanal - Centre Pompidou,
Akenkaai, 1000 Brussel
Free admission